

Year: 10

Subject: GCSE Business

Autumn Term		
Overarching Topic: Business planning		
What has come before and what comes later:	At the end of last year students were looking at business location and the marketing mix, we now have all the components of the business plan and therefore are able to look at the advantages and disadvantages of producing these.	
	Core	Extension
The Big Questions (What questions will students be able to answer upon mastery of the topic?)	<ul style="list-style-type: none">• Why do businesses produce business plans?• What is contained in a business plan?• What are stakeholders?• How can trying to satisfy stakeholder needs produce conflict?• How does a business decide who is their most important stakeholder?• How is new technology impacting on small businesses?• What types of new technology can businesses use?• What legislation do businesses need to be aware of?• What are the consequences of not abiding key legislation?• What legislation do consumers need to ensure they are familiar with?• How does the economy work?• What is the impact of recession and inflation on businesses?• What can be the impact of high levels of unemployment?• How is consumer income impacted by the different stages of the economy?	<ul style="list-style-type: none">• How do banks use business plans?• Shareholders vs. customers – who wins?• How is it harder for small businesses to keep up with new technology?• Where does most of our legislation come from?• How can the economy be ‘fixed’?• How can a business analyse its external influences?• Why do businesses grow?

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	<ul style="list-style-type: none">• What are exchange rates?• How do exchange rates affect business who operate in more than one country?• What are external influences?• How can external influences affect businesses on a daily basis?• What is organic and inorganic growth?• Why can takeovers be hostile?	
	Skill/Technique	How students will develop and demonstrate this
Key skills	<ul style="list-style-type: none">• Increasing use of 3 and 9 mark technique in written work• Use of scanning techniques to read case studies and articles	<ul style="list-style-type: none">• Use of BLT in 3 mark answers and 3 paragraph approach for 9 mark answers for all in class work and homework's.• Use of high lighters and reading techniques to find information from a piece of text.