

Year: 11

Subject: IT (BTEC Creative Media)

<b>Autumn Term</b>		
Overarching Topic: Component 2: Developing Digital Media Production Skills		
What has come before and what comes later:	During year 10 students completed component 1 which explored existing media products. Component two equips students with the knowledge and skills to create their own in a range of sectors.	
	Core	
The Big Questions (What questions will students be able to answer upon mastery of the topic?)	<ul style="list-style-type: none"><li>• How are planning skills relevant to the media sector?</li><li>• How are media products developed?</li><li>• What is a house style?</li><li>• What makes a good storyboard?</li><li>• Where and why are mood boards used?</li><li>• What is pre-production?</li><li>• What is postproduction?</li><li>• Why is layout important?</li><li>• How do you identify areas for improvement?</li><li>• Why use thumbnails?</li></ul>	
	Skill/Technique	How students will develop and demonstrate this
Key skills	Recording & editing audio / video Taking photographs Editing photographs Writing & editing copy Sketching ideas Creating thumbnails Storyboarding	<ul style="list-style-type: none"><li>• Students create a portfolio of evidence that is assessed within school and then externally moderated</li></ul>